

Congratulations Corner

CREW LV members are often recognized for their business prowess. We congratulate our following members on their accomplishments:

2011

A charter member of CREW LV and a former chair of the community service committee, **Rosalin Petrucci** was honored at a luncheon on October 25 as the Greater Lehigh Valley Chamber of Commerce 2011 Athena honoree, recognized for professional excellence, community service, and ability to nurture leadership potential. Rosalin, the **Marketing Director & Director of Educational Initiatives of J.G. Petrucci Company**, is the sparkplug behind "Crossing Borders" which annually honors NJ and PA women for accomplishments in commercial real estate and economic development while raising funds to support the work of New Choices/New Options of PA and the NJ Displaced Homemakers Network. She is the immediate past president of the NJ Economic Development Association, is a mentor and judge for Lehigh University's IRE@L Practicum and serves on the advisory council Brownfields Environmental Solutions for Trenton.

Elizabeth "Molly" Graver, a partner in the Allentown law firm Plunkett & Graver, P.C, received the Executive Spotlight Award on October 5 at a celebration hosted by the **Eastern Pennsylvania Business Journal**. The annual event honors a group of 10 professionals who "have made excellence and commitment a way of life, and in so doing, have made our region a better place to do business and to live." A member of the CREW LV public relations committee, Molly serves on the community service committee of the Lehigh County Bar Association and is the secretary of the St. Thomas More Society.

Congratulations to **Karen Derr** in her promotion to Senior Vice President, Commercial Credit Services Manager of **National Penn Bank**. Karen now manages the commercial credit analysts for the National Penn Corporation in nine locations throughout the bank footprint throughout eastern and central Pennsylvania.

Three members were honored in the "**20 Under 40**" issue of the **Eastern Pennsylvania Business Journal** which salutes the achievements of emerging professionals. CREW honorees were:

- **Kate Hart, Asst. V.P., Relationship Manager, KNBT a division of National Penn Bank**
A past president of CREW LV PA, Kate is the first vice president of the East Penn Chamber of Commerce, a regional unit of the Greater Lehigh Valley Chamber of Commerce (GLVCC). The inaugural winner of the GLVCC Young Athena Award which recognizes emerging leaders. Kate sits on the Board of Governors of the chamber,



serves on the finance committee of the Lehigh Valley Conference of Churches, and has served as a mentor in the Pathways Program for at risk high school girls.

- **Marie McConnell, Associate, Fitzpatrick Lentz & Bubba, PC**
Serving on CREW's membership committee, Marie also sits on the board of directors of the Allentown Foundation for Schools and the ArtsQuest Performing Arts Board and recently participated in a panel discussion sponsored by the GLVCC on minimizing risk in an uncertain economy. She has served as the production editor of the Journal of Catholic Social Thought.
- **Stephanie Kobal, Associate, Tallman Hudders & Sorrentino**
In addition to her service on CREW's program committee, Stephanie is the president of the Ballet Guild of the Lehigh Valley and is active on the fundraising and marketing committees of Summerbridge Academy, a non-profit program hosted by Moravian Academy to provide educational opportunities to deserving youth. A graduate of the 2011 class of Leadership Lehigh Valley, she also serves on the board of the Parkland Aquatic Club.

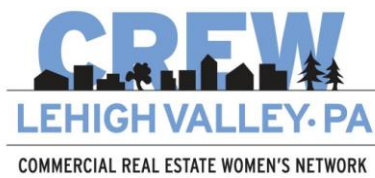
Krista Duelberg-Kraftician, AIA, was recently named a **Principal of Spillman Farmer Architects**, in Bethlehem, PA. A long-time member of CREW LV PA, Krista previously served as Program Chair for the chapter. Krista is also the secretary of the Delaware Valley Green Building Council and was recently elected chair of the DVBGC Lehigh Valley Branch

Tina Kisela, Director at Large of CREW LV PA and General Manager of the Promenade Shops of Saucon Valley, has been selected as the **Commercial Real Estate** honoree of **Lehigh Valley Suits**. The awards ceremony on Tuesday, March 22 recognizes top professionals in their fields who demonstrate a higher standard of quality of service in its sector innovation and "horsepower" (the energy, expertise and resources to get the job done).

The event honors Equi-librium, a program that provides therapeutic riding programs for children with special needs. CREW LV members **Jane Long, Esq.** and **Linda Dietrick, CCIM** have received this award in previous years.

2010

Jane Schiff, Associate Broker, The Frederick Group, Ltd. and **Francee Fuller**, Marketing Manager of the full-service engineering firm, Barry Isett & Associates, received **Executive Spotlight Awards** on Wednesday, October 6, 2010 at a celebration hosted by the Eastern Pennsylvania Business Journal. The annual event honors a group of 10 professionals who "have made excellence and commitment a way of life, and in so doing, have made our region a better place to do business and to live." Both Jane and Francee are founding members of CREW LV PA and each served as president.

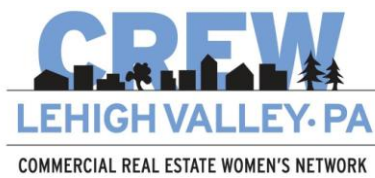


Pamela Shupp, Vice President, Berks Economic Partnership, recently earned the highly prestigious designation of **Certified Economic Developer (CEcD)**, a national recognition that denotes a mastery of principal skills in economic development, professional attainment and a commitment to personal and professional growth. Certified Economic Developers work with public officials, business leaders and community members to create leadership to build upon and maximize the economic development sector. Excellence in the economic development profession improves the well being, quality of life and opportunities for individuals, businesses and communities. There are currently about 1,200 CEcDs in the United States.

Karen Derr, KNBT Vice President of Commercial Lending and CREW LV Membership Chair, received the **2010 Volunteer of the Year Award** from the **Lehigh Valley Economic Development Corporation (LVEDC)** on June 23, 2010. Karen's KNBT Bank position led to her involvement with the Lehigh Economic Advancement Project (LEAP) Board of Directors, on which she has served since 2003. As current LEAP President, Karen leads the LEAP Board in pre-approving loan applicants for the Pennsylvania Industrial Development Authority, a financing program administered by LVEDC. Karen also serves as Vice Chair of the Regional Loan Pool, also administered by LVEDC, as well as on its Screening and Technical Committees.

KNBT Assistant Vice President Kate Hart, who also serves as CREW LV's Sponsorship Committee Chair and Assistant Treasurer, **received her MBA from Lehigh University** in May of 2010.

CREW LV President Linda L. Dietrick, CCIM, was honored on Thursday, April 29, 2010, at "Crossing Borders," an annual fundraising event recognizing women of superior achievement in real estate and economic development in both New Jersey and Pennsylvania. Mrs. Dietrick is the owner and managing partner of the Allentown, Pennsylvania-based Dietrick Group, LLC, a full-service real estate advisory firm specializing in commercial brokerage, appraisal, and property management. Each year, one outstanding woman from Pennsylvania and one from New Jersey receive the prestigious Community Impact Award for their service in the real estate sector. The 2011 New Jersey recipient was Seena Stein, Principal, Newmark Knight Frank. Proceeds benefit the Displaced Homemakers Network of New Jersey and New Choices/New Options of Pennsylvania. The 2009 event raised over \$52,000 for the charities. "Crossing Borders" was developed by **Rosalin Petrucci, a member of I-CREW and a founding member of CREW LV.**



2009

Merry Landis, owner, Fine Art Resources, and **Jane Long, Esq.**, shareholder, Fitzpatrick, Lentz & Bubba P.C., Center Valley were named to **Pennsylvania's 2009 "Best 50 Women in Business,"** which recognizes women who live and work in Pennsylvania and serve as an owner, partner, or other senior executive management-level position, with significant decision-making authority.

The contest, which is its 14th year for 2009, is coordinated by the state Department of Community and Economic Development in cooperation with five regional Pennsylvania business journals. Merry Landis is a CREW LV member, and Jane Long, Esq., serves on the CREW LV Board of Directors as Secretary.

CREW LV Secretary Jane Long, Esq., a shareholder with Fitzpatrick, Lentz & Bubba P.C. of Center Valley received a SUITS award for the **"law" category of the Third Annual Lehigh Valley SUITS award program** for business services professionals. The awards ceremony benefits Equi-librium, a program that provides therapeutic riding programs to approximately 120 children, youth, and adults with many types of special needs.

CREW LV President Elect Linda Dietrick was a speaker at **Sovereign Bank's 2009 Economic Outlook Breakfast**, which was presented by the Greater Lehigh Valley Chamber of Commerce on March 4, 2009, in Bethlehem, PA. Linda Dietrick, the Owner/Managing Partner of Dietrick Group LLC, is an expert in the valuation and brokerage of commercial and residential real estate with over 20 years of real estate experience. She was also honored with a 2008 SUITS award for commercial real estate, an awards program for business services professionals.

On February 12, 2009, the Pennsylvania Landscape and Nursery Association, a trade association representing growers, garden centers, and landscape companies awarded **Joanne Kostecky Garden Design, Inc. five "Excellence in Landscape Awards."** Joanne Kostecky is a CREW Lehigh Valley member. Three of the awards were for commercial projects—Vietnam/Korean War Memorial at the entrance of Lehigh Carbon Community College in Schnecksville, St. Francis Retreat House Meditation Garden in Easton, and Dr. Samuel Ghosh, Orthodontist in Wescosville. Two of the awards were for residential projects at the Loguidice and Steed residences in Bethlehem and Allentown, respectively.

CREW LV member Pamela Shupp, Vice President of Berks Economic Partnership, was named **Secretary-Treasurer of the Board of Directors for the Pennsylvania Economic Development Association (PEDA)** on January 22, 2009. PEDA is the statewide association of local, state, corporate, and nonprofit economic development professionals with a mission of promoting



sound economic development policies, providing leading edge economic development education, and nurturing an effective statewide economic development network. A native of Berks County, Pamela Shupp joined the Berks Economic Partnership in 2006 and offers more than 20 years of economic and community development experience.

2008

On June 6, 2008, the Greater Lehigh Valley Chamber of Commerce honored **CREW LV members Kate Hart and Merry Landis** with the prestigious **Athena Award**, the Chamber's highest recognition to women in business. Kate Hart, Past President of CREW LV and CREW member Merry Landis each received the prestigious Athena Award at a luncheon held at the Holiday Inn Conference Center in Breinigsville, PA, before an audience of about 300 business leaders. Athena International developed the program in 1982 to honor women leaders who excel in their profession and give back to the community. The program is organized by the Chamber's Executive Women's Council.

In December 2008, **CREW LV Member Catherine Durso**, an attorney with Fitzpatrick Lentz & Bubba, P.C., was again named a **Pennsylvania Rising Star** by Law & Politics, as listed in the December 2008 editions of Pennsylvania Super Lawyers and Philadelphia Magazine. Ms. Durso has been recognized as a Rising Star every year since 2005.