



Commercial Real Estate Women
LEHIGH VALLEY CHAPTER
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Also, Linda Dietrick honored at 2010 Crossing Borders
**CREW members meet real
 estate Powerhouse Stacom Sisters**

BETHLEHEM, PA— CREW Lehigh Valley members were the special guests of Lehigh University's Stacom Family ire@l Speaker Series, held at the Zoellner Arts Center. Darcy Stacom, Lehigh University Class of 1981, and Tara Stacom, Lehigh University Class of 1980, presented their career reflections. Entitled "A Tale of Two Sisters Building a Career in Commercial Real Estate," the women discussed their early lives and the work ethic instilled by their parents, Lehigh University's role in their success, and their career achievements. They welcomed questions from the audience, which consisted of Lehigh University students enrolled in real estate studies.

Tara is vice chairman of Cushman Wakefield in New York City and a member of the company's Global Advisory Board. She has consistently ranked among the firm's top three producing brokers and has been responsible for over 35 million square feet of commercial transactions during her 27-year career. A Lehigh University trustee, Tara is chair of the ire@l Executive Committee and feels a strong affinity for the university that educated not only herself and her sister but three other siblings, as well as their father, Matthew Stacom (a member of Lehigh University Class of 1941).

Darcy Stacom is a vice chairman and head of the Investment Properties Group for CBRE, in its New York office. In the last four years, she has twice been the number one professional at CBRE globally



*Tara Stacom
 Cushman & Wakefield*



*Darcy Stacom
 CB Richard Ellis*

and the top ranking investment professional globally.

At their mother's insistence, both women achieved their real estate licenses while still teenagers. They discussed the challenges of integrating personal and professional lives and stressed the importance of collecting "on the ground" data.

After questions and answers, the sisters joined CREW Lehigh Valley members and selected guests at a reception.



Joanne Kostecky (left) and Jane Schiff (center), both CREW Lehigh Valley members, swap stories with Darcy Stacom, CBRE.



Linda Dietrick (center) with Rosalin Petrucci (left) and Jim Petrucci (right).

On April 29 in, Somerset, NJ CREW Lehigh Valley President Linda Dietrick CCIM was honored at the 2010 Crossing Borders event, an annual fundraiser recognizing women of superior achievement in real estate and economic development. Linda is the owner of Allentown-based Dietrick Group, LLC, a full service real estate advisory firm.

Linda received her Community Impact Award for service in the real estate sector during the seventh annual luncheon gala

organized by the, J.G. Petrucci Company at The Palace. Each year, one outstanding woman from Pennsylvania and New Jersey receive the prestigious award. Event proceeds benefit the Displaced Homemakers Network of New Jersey and New Choices/New Options of Pennsylvania.

Crossing Borders was developed by Rosalin Petrucci, a founding member of CREW Lehigh Valley. Twelve women have been honored since the program's founding. ■

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Upcoming Event

June 3rd – 2010 Membership & Guest Breakfast
 CREW Lehigh Valley members and their invited guests will network and share breakfast at member Joanne Kostecky's Garden Design office and showroom.

Please check the CREW Lehigh Valley website for registration details—www.crewlehighvalley.org. Not a member? Join today!

Please note that CREW Lehigh Valley event attendance grants permission for any and all photography or media taken at such events. CREW Lehigh Valley may utilize these media for promotional purposes.

For membership information, please contact Karen Derr, KNBT, karen.derr@knbt.com